



ISBS-2025

Guidelines for Abstract Submission

Workshop Highlights

Innovative and Sustainable Business Strategies for Science and Technology (ISBS-2025) is a national workshop of its kind aimed at business strategies and their modern approaches for R&D organizations to effectively bridge the gap between research outcomes and market-ready technologies, enabling successful technology transfer, licensing, and commercialization. In a rapidly evolving global landscape, applied R&D must align with business strategies to create innovation impact, foster collaborations, and ensure global competitiveness. Through expert-led sessions and interactive discussions, the workshop will delve into sustainable business practices, industry partnerships, and stakeholder collaborations, emphasizing the importance of integrating IP management, technology transfer frameworks, and commercialization strategies. Designed for industry leaders, S&T managers, government representatives, TTOs, entrepreneurs and research students, the workshop aims to build a comprehensive understanding of leveraging science and technology for long-term financial and operational sustainability while fostering networks and sharing best practices for translating innovation into business.

Focus Areas

The abstract can be submitted preferably from any area related to the workshop. Some of the non-exhaustive focus areas are as follows:

- Business development strategies for market positioning of R&D initiatives
- Incubators and accelerators for fostering innovation
- Cross-disciplinary collaboration to drive innovation
- IP rating and ranking methodologies for effective technology marketing
- Global market intelligence for R&D
- Research management strategies for effective outcomes
- Managing IP portfolios for maximizing business impact
- Best practices for bridging the gap between academia & industry and successful technology transfer & commercialization
- Global business strategies in technology transfer and emerging trends in their commercialization
- Technology forecasting and policy formulation
- Socio-economic impact analysis of R&D
- Strategies to manage risk and resilience in R&D -based business practice
- Strategies for safeguarding intellectual property for effective business outcomes
- Application of Patinformatics and Scienformatics in R&D business development
- IP valuation and licensing models

Who can Submit Abstract?

- Industry Leaders and business professionals to collaborate with research Institutes
- Researchers/faculty members/TTOs involved in technology development, management, transfer and commercialization in academic institutes, R&D institutes and Industry
- Officials of state science-tech agencies/technology boards etc involved in S&T management & promotion activities
- Government representatives from Science & Technology departments
- S&T Managers of institutes, incubation centers and industries
- Entrepreneurs, Start-Ups and incubatees
- Research scholars and students from the relevant domains of S&T business development and research management

Why to Submit Abstract?

Participation in ISBS-2025 provides a distinctive platform to bridge research and development with strategic business methodologies. Submitting an abstract may allow participants to present their ideas or research in the form of a poster before a wide and diverse audience subject to acceptance. Additionally, selected abstracts shall be published in the workshop proceedings, ensuring greater visibility and academic recognition and industrial reach. Best posters may be rewarded with best poster award also.

Instruction for Abstract Preparation

- Abstract must be submitted as a Microsoft Word document. All abstracts must be in English, using metric units.
- The abstract should start with the title of the work with authors name and their affiliation. The title of the abstract should be in title case and must not exceed 15 words.
- Abstract body should not exceed 350 words, excluding title, authors details and affiliation, and references (if any). It should be single spaced and using 12 font size of Times new roman. Do not include illustrations, figures, or photos in the abstract.
- Please make the abstract as informative and representative of your presentation as possible.
- The file size (MS-Word) shall not exceed 10 MB and the name of the file shall be the full name of the first author.

Instruction for Abstract Submission

- Please refer to the event notification for registration and other details on the workshop page/CSIR-IICT website.
- Submit the abstract by online form only. Do not send by email or by other methods.
- Presenting/first author should complete their registration before the deadline of abstract submission as per notification, so that their Abstract can be considered for evaluation.
- There is no separate fee for submitting the abstracts.

Instruction for Poster Preparation (for Accepted Abstracts)

- Posters should of the following dimensions- 4 feet x 4 feet.
- Posters should be printed by the participants and brought to the workshop venue along with adhesive tape/double sided tape as fixture. Poster stands will be provided at the venue.
- Font size and contrast of posters should be adequate for clear visibility.
- Posters should contain title of presentation/paper, name of authors/presenter, and affiliation at the top.

General Instructions

- No changes can be made on the abstract after online abstract submission.
- Workshop registration is mandatory (at least one author) for abstract review by the committee, as well as for presenting posters.
- Please refer workshop notification page/CSIR-IICT website for the last date of abstract submission.
- Abstracts must be original and must not have been published or presented at any other meeting/conference/seminars organised in public domain. Abstracts should report on results of truly original research/findings/theory. The proposal will be reviewed according to the scientific content and ethical considerations.
- Best poster awards may be given based on merit.
- Abstracts must be submitted online via the official conference website/link only. Only abstracts submitted via the online submission form will be sent to the committee for review.
- Abstracts submitted through any other mode including e-mail or post or social media or to any other website or through third-party sources will not be accepted.
- As the official conference language is English, all abstracts/case reports must be submitted in English.
- All Submissions will be communicated by email only. So, please provide your current working email ID along with your mobile number and whatsapp number. The organizers shall not be responsible if you do not receive any response due to the wrong email IDs provided.
